

FRESH DEL MONTE PRODUCE INC  
Form 4  
February 26, 2015

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Cole Joseph W

2. Issuer Name and Ticker or Trading Symbol  
FRESH DEL MONTE PRODUCE INC [FDP]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
02/24/2015

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
Vice President, Asia Pacific

C/O FRESH DEL MONTE PRODUCE INC., P.O. BOX 149222  
(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

CORAL GABLES, FL 33114

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Ordinary Shares	02/24/2015		M		1,000 A \$ 21.72	1,000	D
Ordinary Shares	02/24/2015		M		4,000 A \$ 23.76	5,000	D
Ordinary Shares	02/24/2015		M		4,000 A \$ 24.29	9,000	D
Ordinary Shares	02/24/2015		M		4,000 A \$ 28.09	13,000	D
Ordinary Shares	02/24/2015		S		13,000 D \$ 35.1673	0	D

(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Employee Stock Options (Right to Buy)	\$ 21.72	02/24/2015		M	1,000	<u>(2)</u> 07/31/2019	Ordinary Shares	1,000
Employee Stock Options (Right to Buy)	\$ 23.76	02/24/2015		M	4,000	<u>(3)</u> 08/03/2021	Ordinary Shares	4,000
Employee Stock Options (Right to Buy)	\$ 24.29	02/24/2015		M	4,000	<u>(4)</u> 08/01/2022	Ordinary Shares	4,000
Employee Stock Options (Right to Buy)	\$ 28.09	02/24/2015		M	4,000	<u>(5)</u> 07/31/2023	Ordinary Shares	4,000

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

2

Director 10% Owner Officer

Other

Cole Joseph W  
 C/O FRESH DEL MONTE PRODUCE INC.  
 P.O. BOX 149222  
 CORAL GABLES, FL 33114

Vice President, Asia Pacific

## Signatures

/s/ Richard Contreras, Attorney-in-fact for Joseph W.

Cole

02/26/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This represents the weighted average sales price of the shares. The shares were sold at a price ranging from \$35.15 to \$35.27. Mr. Cole

- (1) will provide, upon request of the SEC staff, Fresh Del Monte Produce., or a shareholder of Fresh Del Monte Produce Inc., complete information regarding the number of shares sold at each price within the range.
- (2) The option is currently exercisable with respect to all underlying shares.
- (3) The option is currently exercisable with respect to 4,000 shares and will become exercisable with respect to another 2,000 shares on 08/03/2015.
- (4) The option is currently exercisable with respect to 4,000 shares and will become exercisable with respect to another 2,000 shares on each of 08/01/2015 and 08/01/2016.
- (5) The option is currently exercisable with respect to 4,000 shares and will become exercisable with respect to an additional 2,000 shares on each of 7/31/2015, 7/31/2016 and 7/31/2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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