

AMERICAN EQUITY INVESTMENT LIFE HOLDING CO
 Form 4
 July 03, 2014

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2015
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Neugent Gerard D.

2. Issuer Name and Ticker or Trading Symbol
 AMERICAN EQUITY INVESTMENT LIFE HOLDING CO [AEL]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
 07/02/2014

6000 WESTOWN PARKWAY
 (Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

WEST DES MOINES, IA 50266
 (City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock	07/02/2014		S		100	D	\$ 24.58	60,203	I ⁽¹⁾	Shares are owned by a trust to which Mr. Neugent is Trustee.
Common Stock	07/02/2014		S		200	D	\$ 24.59	60,003	I ⁽¹⁾	Shares are owned by a trust to which Mr. Neugent is

Common Stock	07/02/2014	S	100	D	\$ 24.61	59,903	I <u>(1)</u>	Trustee. Shares are owned by a trust to which Mr. Neugent is Trustee.
Common Stock	07/02/2014	S	200	D	\$ 24.62	59,703	I <u>(1)</u>	Shares are owned by a trust to which Mr. Neugent is Trustee.
Common Stock	07/02/2014	S	600	D	\$ 24.63	59,103	I <u>(1)</u>	Shares are owned by a trust to which Mr. Neugent is Trustee.
Common Stock	07/02/2014	S	1,137	D	\$ 24.64	57,966	I <u>(1)</u>	Shares are owned by a trust to which Mr. Neugent is Trustee.
Common Stock	07/02/2014	S	1,156	D	\$ 24.65	56,810	I <u>(1)</u>	Shares are owned by a trust to which Mr. Neugent is Trustee.
Common Stock	07/02/2014	S	805	D	\$ 24.66	56,005	I <u>(1)</u>	Shares are owned by a trust to which Mr. Neugent is Trustee.
Common Stock	07/02/2014	S	1,000	D	\$ 24.67	55,005	I <u>(1)</u>	Shares are owned by a trust to which Mr. Neugent is Trustee.
Common Stock	07/02/2014	S	1,200	D	\$ 24.68	53,805	I <u>(1)</u>	Shares are owned by a trust to which Mr.

Common Stock	07/02/2014	S	1,400	D	\$ 24.69	52,405	I <u>(1)</u>	Neugent is Trustee. Shares are owned by a trust to which Mr. Neugent is Trustee.
Common Stock	07/02/2014	S	500	D	\$ 24.7	51,905	I <u>(1)</u>	Shares are owned by a trust to which Mr. Neugent is Trustee.
Common Stock	07/02/2014	S	100	D	\$ 24.74	51,805	I <u>(1)</u>	Shares are owned by a trust to which Mr. Neugent is Trustee.
Common Stock	07/02/2014	S	100	D	\$ 24.78	51,705	I <u>(1)</u>	Shares are owned by a trust to which Mr. Neugent is Trustee.
Common Stock	07/02/2014	S	402	D	\$ 24.8	51,303	I <u>(1)</u>	Shares are owned by a trust to which Mr. Neugent is Trustee.
Common Stock	07/02/2014	S	500	D	\$ 24.81	50,803	I <u>(1)</u>	Shares are owned by a trust to which Mr. Neugent is Trustee.
Common Stock	07/02/2014	S	400	D	\$ 24.82	50,403	I <u>(1)</u>	Shares are owned by a trust to which Mr. Neugent is Trustee.
Common Stock	07/02/2014	S	100	D	\$ 24.83	50,303	I <u>(1)</u>	Shares are owned by a trust to

