

STARTEK INC  
Form 8-K  
March 29, 2004

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**U.S. Securities and Exchange Commission  
Washington, D.C. 20549**

**Form 8-K**

**Current Report  
Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934**

Date of Report (date of earliest event reported): **March 22, 2004**

Commission file number 1-12793

**STARTEK, INC.**

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**(Exact name of Registrant as specified in its charter)**

**DELAWARE**

**84-1370538**

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**(State or other jurisdiction of incorporation or  
organization)**

**(I.R.S. Employer Identification No.)**

**100 Garfield Street, Denver, Colorado 80206**

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**(Address of principal executive offices, Zip Code)  
(303) 361-6000**

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**(Registrant's telephone number, including area code)**

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**(Former name, former address and former fiscal year, if changed since last report)**

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ITEM 5. OTHER EVENTS  
SIGNATURES

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**ITEM 5. OTHER EVENTS**

William E. Meade Jr., President and Chief Executive Officer of the Company, has entered into a Rule 10b5-1 compliant trading plan providing for the sale of up to 50,000 shares of the Company's common stock in order to achieve diversification and liquidity in his financial portfolio. The plan provides for the exercise of employee stock options held by Mr. Meade and the sale of the underlying shares of common stock, based on the market price of such common stock and subject to specified limitations. Exercises and sales, if any, according to this plan will begin as soon as March 24, 2004 and will terminate on September 30, 2004, unless terminated sooner in accordance with the terms of the plan. This plan was established outside of the blackout period imposed by the Company's policies and procedures concerning insider trading. In addition, Mr. Meade has informed the Company that he will publicly disclose any option exercises and stock sales made under the Rule 10b5-1 plan as required by the securities laws.

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***SIGNATURES***

Pursuant to the requirements of the Securities and Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

STARTEK, INC.

Date: March 26, 2004

By: /s/ Eugene L. McKenzie, Jr.  
Eugene L. McKenzie, Jr.  
Executive Vice President, Chief  
Financial Officer, Secretary, and  
Treasurer