Edgar Filing: EATON ESTHER - Form 4

EATON ES Form 4 November 2 FORN	25, 2009	STATES SE				NGE CO	OMMISSION	OMB AF	PROVAL 3235-0287	
Check th if no lor subject to Section Form 4 Form 5 obligation may cor See Insta 1(b).	nger to 16. or Filed put ons stinue.	Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section ue.							January 31, 2005 verage 's per 0.5	
EATON ESTHER Symbol				d Ticker or tors, Inc.		-0	5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle) 3. Date (Month/			ate of Earliest 7 nth/Day/Year) 25/2009	Fransaction		 - b	(Check all applicable) <u></u> Director <u></u> 10% Owner <u></u> Officer (give title <u></u> Other (specify below) <u>below</u>) VP, Marketing & Advertising			
TOANO, V	Amendment, Dd(Month/Day/Yea	-	1	A 	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person 					
(City)	(State)	(Zip)	Table I - Non-	Derivative	Securi		ired, Disposed of,	or Beneficial	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Ye	3. , if Transacti Code ear) (Instr. 8)	4. Securiti omr Dispose (Instr. 3, 4 Amount	es Acc ed of (l	quired (A) D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	11/25/2009		М			\$ 11	3,000	D		
Common Stock	11/25/2009		S	3,000	D	\$ 24.6406	0	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. D So (I
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (right to purchase)	\$ 11	11/25/2009		М	3,000	<u>(1)</u>	11/16/2017	Common Stock	3,000	

Reporting Owners

Reporting Owner Name / Address	s Relationships						
r 0	Director	10% Owner	Officer	Other			
EATON ESTHER 3000 JOHN DEERE ROAD TOANO, VA 23168			VP, Marketing & Advertising				
Signatures							
/s/ E. Livingston B. Haskell, Power-of-Attorney			11/25/2009				
<u>**</u> Signature of Reporting Perso	on		Date				
Evaluation of Responses:							

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The stock option vests in four equal annual installments beginning on November 16, 2008

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.